

## Senior Communication Manager

As Senior Communication Manager at Advocacy & Communication Solutions, LLC (ACS), Jennifer leads the firm's strategic communication efforts to support clients nationwide.

ACS is one of the only female- and minority-owned consulting firms in Ohio. The women-led, women-driven firm has a national reputation for its communication and strategy development expertise and deep understanding of policy and advocacy, especially for organizations in the early childhood and K-12 education sectors. Collectively, the firm has more than 75 years' experience developing and implementing strategies that help clients achieve measurable results. The ACS team has won international, national, and local awards for its work.

Jennifer is a professional writer, editor, and public relations professional who has spent her career advocating for her clients across a broad range of industries. She believes that to be an effective communicator, you must know your audience and meet them where, when, and how they want to receive information for maximum influence and change.

In her previous roles, Jennifer was instrumental in creating and delivering information that drives progress. Through leading multiple political campaigns, strategic marketing and public relations, and relationship building with key community leaders, Jennifer has successfully led the passing of tax levies that allow vital local boards to continue serving vulnerable populations and community colleges to realize the need for affordable and attainable education. She has also been a leader in developing and executing strategic initiatives, company-wide training programs, and equity-based opportunities for internal and external constituents for Lorain County Community College and the Lorain County Board of Developmental Disabilities, and companies such as Applied Industrial Technologies, ProEd Communications, and Williams-Labadie.

In addition to her professional experience, Jennifer is also a tireless advocate for community growth and stability through her involvement in several local chapters of national boards and is an active member of both the Cleveland Clinic Advisory Board and the North Coast Rotary.

Jennifer received her Bachelor of Arts in Communications and Master of Arts in English from Bowling Green State University. She currently resides in Avon Lake, Ohio with her husband, Dan, three children, Lauren, Reid, and Sam, and dogs, Austin, and Frankie.

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